

# Utah Business Travel Association

2026



**GBTA** | Utah

A large, faint, stylized sunburst graphic in a light orange color, centered behind the main text. It consists of a semi-circle of rectangular rays radiating from a central point.

# NEW MEMBERS

# PLATINUM



# SPONSORS



**GOLD**



**SPONSORS**



**WESTERN  
STATES**



**INTERNATIONAL**

**SILVER**



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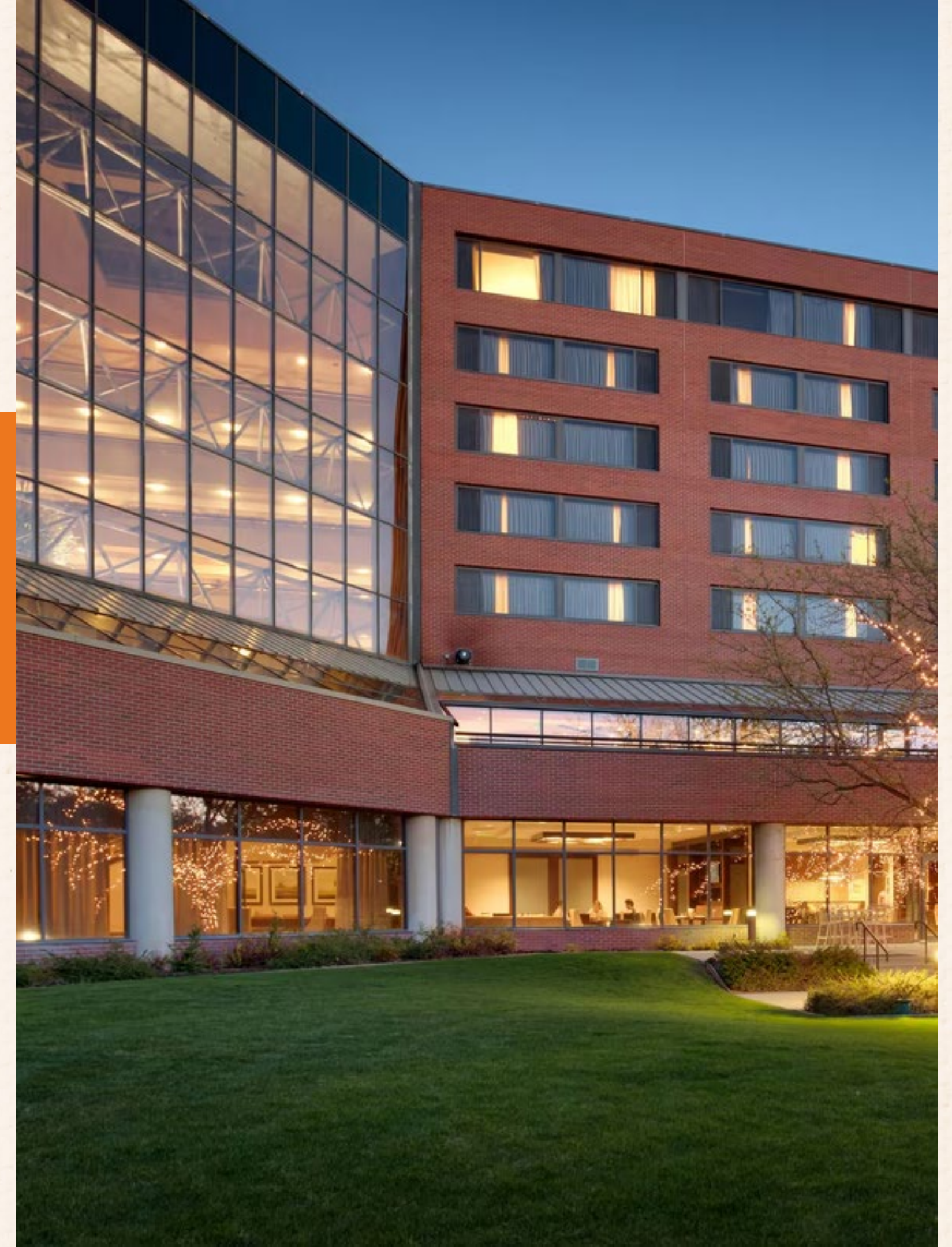
SALT LAKE CITY DOWNTOWN



**THANK  
YOU**

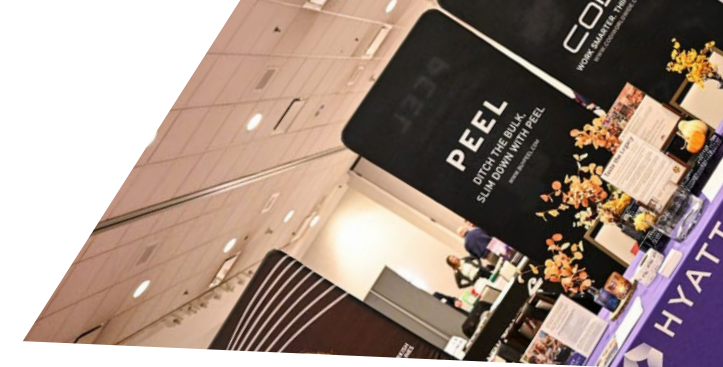
**May Meeting Sponsor**

**CELEBRATING  
THE  
SALT LAKE  
TEMPLE**



# UPCOMING EVENTS

- June 8-11: Legislative Summit  
(Washington D.C)
- June 11: UBTA Networking Social  
(Sir Walter's)
- July: Summer Break
- August 3-5: GBTA Convention,  
No Local Meeting
- October 2: Trade Show  
Hilton Salt Lake City Center



# Utah's Premier Business Travel Trade Show





**GBTA** | Utah


Join **400+ corporate travel professionals** at Utah's top business travel event. Connect with leading vendors, discover new solutions, and enjoy a great afternoon—free for both members and non-members.


Friday, October 2, 2026  
11:00am – 2:00pm

Hilton Salt Lake City Center  
255 S W Temple St, Salt Lake City, UT 84101

 **Network with industry leaders** Connect face-to-face with Utah's top corporate travel managers, buyers, and decision makers.

 **70+ exhibiting companies** Explore the latest travel products, services, and technology from leading vendors across the industry.

 **Live silent auction** Bid big and win big! Our silent auction supports the Utah travel community—great prizes up for grabs.

 **Light refreshments** Enjoy complimentary refreshments while you connect with peers and explore the show floor.

**400+** attendees expected

**70+** exhibiting companies

**3** hours of networking

## OUR PLATINUM SPONSORS



**Who should attend?**  
Corporate Travel Managers | Travel Buyers & Procurement | Executive Assistants  
Office & Operations Managers | HR & Relocation Professional  
Anyone managing business travel



**GBTA** | Utah

Networking

Social

June 11

4:30PM - 6:30PM

3828 S Main St  
South Salt Lake



# Upcoming GBTA Learning Events: On-demand

## Strategic Meetings Management

ON-DEMAND ONLINE

Explore best practices for building, managing, and optimizing a strategic meetings management program. Developed with contributions from our partners.

**Member Price:** \$39 USD per lesson or \$150 USD full course  
**30 days to complete after registration**

Register at [learning.gbta.org](https://learning.gbta.org)

# Upcoming GBTA Learning Events: On-demand

## Sustainable Travel Management

ON-DEMAND ONLINE

Gain practical knowledge to support and implement sustainable travel initiatives within your organization.

**Member Price: \$99 USD**

**30 days to complete after registration**

Register at [learning.gbta.org](https://learning.gbta.org)

# Upcoming GBTA Learning Events: On-demand

## Supplier Essentials I & II

ON-DEMAND ONLINE

Foundational education for suppliers seeking a strong understanding of the business travel industry and its key stakeholders.

**Member Price:** \$119 USD

**30 days to complete after registration**

Register at [learning.gbta.org](https://learning.gbta.org)

# Upcoming GBTA Learning Events: Special Event

## AI Prompting Workshop

SPECIAL EVENT

Buyer Member  
Exclusive

In this two-hour online session, participants are introduced to the art of prompting – the formulation of targeted input that leads to better, more relevant output from tools such as ChatGPT. The session focuses on buyer-relevant, real-world scenarios, helping participants understand how AI can support common tasks such as drafting communications, organizing information, and working more efficiently day to day.

**Date:** Thursday, May 21

**Time:** 11:00 AM – 1:00 PM / US Eastern Time (New York City)

**Seats:** Limited to 15 Buyer Members

Register at [learning.gbta.org](https://learning.gbta.org)

# Upcoming GBTA Learning Events: In-person Session

## Advanced Principles of Business Travel Management

In-person  
Chicago, IL

### AT CONVENTION

Designed for experienced professionals looking to deepen their strategic and operational expertise in business travel management.

**New this year:** Don't miss the AI workshop, an exciting addition to the session, where you'll explore the latest advancements in artificial intelligence and its applications in business travel management.

**Dates:** Saturday, August 1, and Sunday, August 2

**Time:** 8:30 AM – 4:30 PM / US Central Time (both days)

**Seats:** Limited to 50

Register at [tinyurl.com/2sdvzv3](https://tinyurl.com/2sdvzv3)



# GBTA Global Business Travel Association

## How members shape GBTA advocacy

Chapters are the frontline - Bringing national priorities to life in local communities!

### Advocacy

- Raising awareness among GBTA board members about key issues.

### Donate to PAC

- Ensures business travel professionals have a strong voice in Congress.

### Send a Letter to Congress

- Help our local representatives understand the issues that are affecting our businesses
- Government Relations [www.ubta.org](http://www.ubta.org)

## Three pillars of our advocacy strategy

### Seamless Travel

- Facilitating frictionless cross-border business travel through streamlined processes and policies
  - Decline in international travel
    - ESTA proposed rules

### Resilient & Sustainable

- Promoting environmentally responsible and adaptable travel practices for the future

### Modern Distribution

- Modernizing travel booking and distribution systems for efficiency and transparency

**Legislative Summit** June 9-11, 2026

# Thank you to our donors towards the PAC chapter challenge

- Carol Del Giudice
- Hilerie Coleman
- Jeff Bitton
- Michael Lyons
- Cannon Tarbet
- Kathleen Roberts
- Jared SToof



Sept 10

Salt Lake City International Airport



# UBTA BOARD ELECTIONS

June 1 – Nominations Open

- Submit nominations via email ([info@ubta.org](mailto:info@ubta.org)) or through the online survey distributed to all members

July 15 – Nominations Close

- President confirms nominee participation

August 1 – Voting Opens

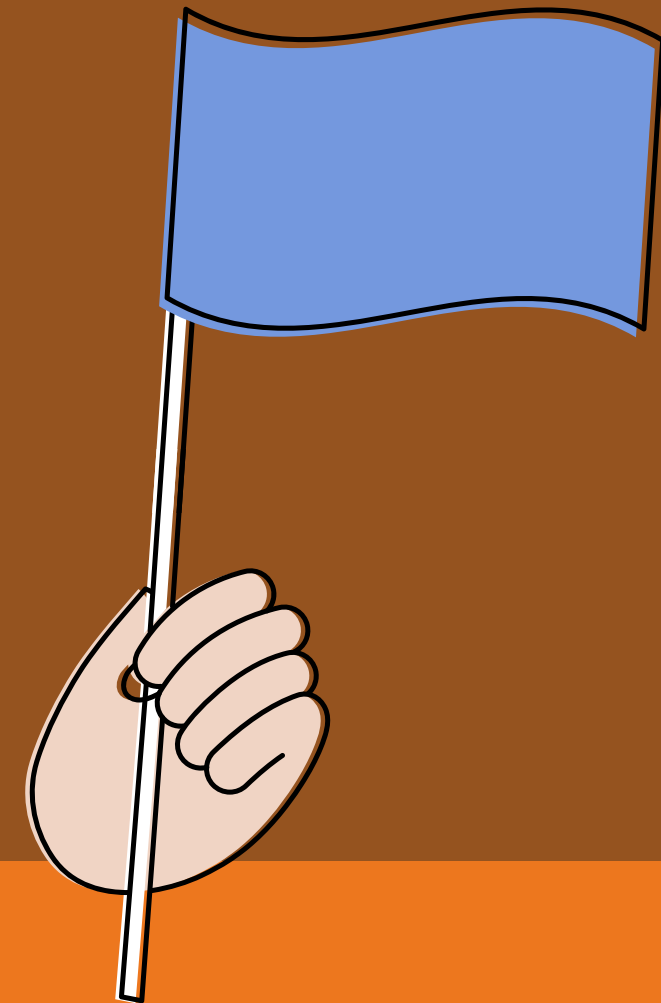
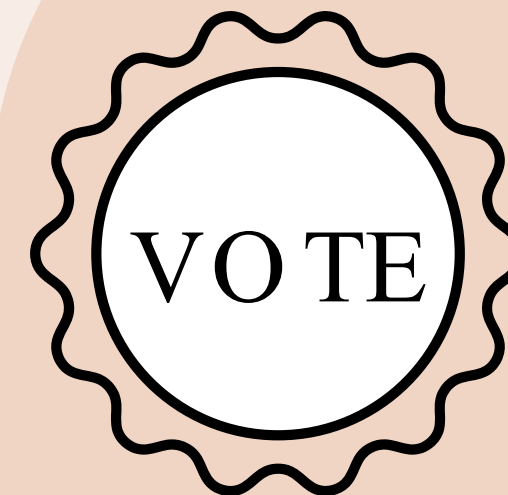
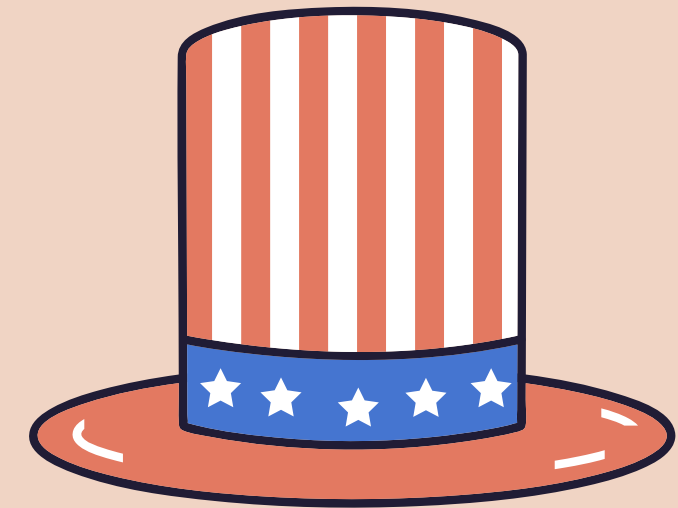
- Voting conducted via email ([info@ubta.org](mailto:info@ubta.org)) or online survey distributed to all members

September 30 – Voting Closes

October 1 – Nominees Notified

- Acceptances collected

November 12 – New Board Announced



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GUEST SPEAKER

**Ben**  
**BERARD**

The Human Behind the Title



Partnerships &  
Community Engagement Leader

